

2020 CO-CHAIRS

DIANA HAMILTON &  
HEATHER RANDALL

CATTLE BARON'S BALL



Saturday,  
October 17, 2020

Headliner **Dierks Bentley**  
VIP **Cole Swindell**

**CBB**

# UNDERWRITING CONTRACT



Donor Name \_\_\_\_\_  I wish to be listed as Anonymous

**AS IT SHOULD BE LISTED IN ALL PRINTED MATERIALS; PLEASE CIRCLE ONE ALPHABETIZING LETTER**

Name of Contact Person \_\_\_\_\_ Contact Email Address \_\_\_\_\_

Address, City, State, Zip \_\_\_\_\_

Office Phone \_\_\_\_\_ Home/Cell Phone \_\_\_\_\_

Name and Address for Invitations (if different than listed above) \_\_\_\_\_

**SEATING WITHIN EACH LEVEL WILL BE ASSIGNED BASED ON THE DATE OF CONTRACT RECEIPT AT THE CATTLE BARON'S BALL OFFICE**

Signature Of Donor

Date

Cattle Baron's Ball Solicitor

Telephone Number

## UNDERWRITING LEVELS



- TYCOON BARON \$105,000**
- Highest Priority level seating for 30
- Dedicated Wait Staff and Security
- VIP Party (night of the Ball) for 30
- Underwriters' Party for 30
- Trailblazers' Party for 30
- Full-Page Recognition/Ad in Auction Book

- LEGENDARY BARON \$75,000**
- Higher Priority level seating for 24
- Dedicated Wait Staff and Security
- VIP Party (night of the Ball) for 24
- Underwriters' Party for 24
- Trailblazers' Party for 24
- Full-Page Recognition/Ad in Auction Book

- TEXAS BARON \$50,000**
- Highest Priority level seating for 10
- Dedicated Wait Staff and Security
- VIP Party (night of the Ball) for 10
- Underwriters' Party for 10
- Trailblazers' Party for 10
- Half-Page Recognition/Ad in Auction Book

- DIAMOND COUPLE \$35,000 Limited Availability**
- Best seats in the house - FIRST ROW!
- Dedicated Wait Staff and Security
- VIP Party (night of the Ball) for 2
- Underwriters' Party for 2
- Trailblazers' Party for 2
- Full-Page Recognition/Ad in Auction Book

- STAR COUPLE \$20,000**
- Highest Priority level seating for 2
- Dedicated Wait Staff and Security
- VIP Party (night of the Ball) for 2
- Underwriters' Party for 2
- Trailblazers' Party for 2
- Half-Page Recognition/Ad in Auction Book



- PLATINUM BARON \$50,000**
- High Priority level seating for 20
- VIP Party (night of the Ball) for 20
- Underwriters' Party for 10
- Trailblazers' Party for 10
- Half-Page Recognition/Ad in Auction Book

- OIL BARON \$35,000**
- Priority level seating for 20
- VIP Party (night of the Ball) for 20
- Underwriters' Party for 8
- Trailblazers' Party for 8

- RANCH BARON \$25,000**
- High Priority level seating for 10
- VIP Party (night of the Ball) for 10
- Underwriters' Party for 6
- Trailblazers' Party for 6

- TEXAS BARON COUPLE \$10,000**
- High Priority level seating for 2
- VIP Party (night of the Ball) for 2
- Underwriters' Party for 2
- Trailblazers' Party for 2
- Half-Page Recognition/Ad in Auction Book

- RANCH BARON COUPLE \$5,000**
- Priority level seating for 2
- VIP Party (night of the Ball) for 2
- Underwriters' Party for 2
- Trailblazers' Party for 2



- GOLDEN BARON \$15,000**
- Priority level seating for 10
- Underwriters' Party for 4
- Trailblazers' Party for 4

- SILVER BARON \$10,000**
- Seating for 10
- Underwriters' Party for 2
- Trailblazers' Party for 2

- GOLDEN BARON COUPLE \$3,000**
- Priority level seating for 2
- Underwriters' Party for 2
- Trailblazers' Party for 2



- \$1,250**
- For sale starting September 14, 2020
- Seating for 1 If available

**ADDITIONAL OPTIONS**  My company has a Corporate match program.  I cannot attend the Ball but would like to make a donation.  I decline all benefits.

All levels will receive auction book recognition. Information about programs and special sponsorships can be found at [cattlebaronsball.com](http://cattlebaronsball.com)

\* THE DEADLINE FOR AUCTION BOOK AND MEDIA RECOGNITION IS **Friday, May 15, 2020**.  
INCLUSION IS CONTINGENT ON PAYMENT RECEIVED ACCORDING TO THE CONTRACT.

**TOTALS**

Underwriting \$

Corporate Match \$

Total \$

## BILLING & PAYMENT INFORMATION

**TICKETS WILL BE DELIVERED APPROXIMATELY 2 WEEKS PRIOR TO THE BALL. TICKET DELIVERY CONTINGENT ON PAYMENT IN FULL.**

- My check made payable to CATTLE BARON'S BALL or American Cancer Society is enclosed.
  - Please charge my credit card.
- Select one  Full payment now **or**  Half payments due May 1, 2020 and September 1, 2020

Cardholder's Name \_\_\_\_\_

Billing Address, City, State, Zip \_\_\_\_\_

MC | Visa | Amex Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

PLEASE RETAIN A COPY FOR YOUR RECORDS AND RETURN UNDERWRITING CONTRACT TO:

CATTLE BARON'S BALL • 3838 Oak Lawn Avenue • Suite 700 • Dallas, Texas 75219

P 214.443.9222 • F 214.443.9224 • [cattlebaronsdallas@cancer.org](mailto:cattlebaronsdallas@cancer.org) • [CATTLEBARONSBALL.COM](http://CATTLEBARONSBALL.COM)

CATTLE BARON'S BALL



#TAKECANCERBYTHEHORNS

2020 CO-CHAIRS

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BENEFITING



CATTLE BARON'S BALL RELIES ON THE SPIRIT AND GENEROSITY OF OUR DONORS TO FUND INNOVATIVE AND CUTTING-EDGE RESEARCH PROJECTS IN THE FIGHT AGAINST CANCER. SINCE 1974, WE'VE RAISED OVER \$85 MILLION FOR CANCER RESEARCH, THE MAJORITY OF WHICH IS CONDUCTED RIGHT HERE IN DALLAS/FORT WORTH, TRUE TO TEXAS' HISTORY OF RISING TO THE CHALLENGE, THE DALLAS CATTLE BARON'S BALL IS THE WORLD'S LARGEST SINGLE-NIGHT FUNDRAISER FOR THE AMERICAN CANCER SOCIETY. WE HOPE YOU'LL JOIN US IN TAKING CANCER BY THE HORNS!

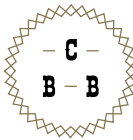
DATE

Saturday, October 17, 2020

ENTERTAINMENT

Headliner **Dierks Bentley**

VIP **Cole Swindell**



CATTLE BARON'S BALL  
COMMITTEE

100 dedicated, determined community volunteers, who are vetted and selected for their fundraising experience and community influence

CATTLE BARON'S BALL ADVISORY BOARD

- |                              |                                   |
|------------------------------|-----------------------------------|
| Lana and Barry Andrews       | Dr. Richard and Marlene Marks     |
| Lawrence Bock                | Natalie and Mike McGuire          |
| Diane and Hal Brierley       | Judy Duke Miller                  |
| Meredith and David Camp      | Mehrdad Moayed                    |
| Harvey L. Carter, M.D.       | Laura and Dennis Moon             |
| Vicki and Bob Chapman        | Nancy A. Nasher                   |
| Ian H. Charles               | Lydia and Dan Novakov             |
| Gina Cook                    | Kelly Perkins                     |
| Lisa and Clay Cooley         | Amy and Corey Prestidge           |
| Gail Corder                  | Angela Seaman                     |
| Barbara and Don Daseke       | Carol Seay                        |
| Anne Davidson                | Peggy and Carl Sewell             |
| Rachael and Bob Dedman       | Dawn Weeks Spalding               |
| Richard Eiseman Jr.          | Blake and Tom Stephenson          |
| Claire and Dwight Emanuelson | Steve Stodghill                   |
| Laura and Jim Forson         | Rachel and Christopher Trowbridge |
| Matt Holmes                  | Julie and Jim Turner              |
| Kathleen and Scott Kirby     | Jimmy Westcott                    |
| Dr. Joe LaManna              | Kristina and Phil Whitcomb        |
| Gregory LaMantia             | Lauren Gayle and Tom W. White     |
| Paige and David Lane         |                                   |
| Tracy and Ben Lange          |                                   |

AS OF DECEMBER 19, 2019

FOR MORE INFORMATION, PLEASE CONTACT CATTLE BARON'S BALL