



## 2019 NAMING OPPORTUNITIES

|  |           |             |
|--|-----------|-------------|
| Cattle Baron's Ball Presenting Sponsor   | \$225,000 |             |
| Main Stage Entertainment Sponsor         | \$125,000 | <b>SOLD</b> |
| VIP/Live Auction Stage Sponsor           | \$100,000 |             |
| Junior Cattle Baron's Ball Sponsor       | \$75,000  | <b>SOLD</b> |
| Main Stage Tent Sponsor                  | \$75,000  | <b>SOLD</b> |
| Silent Auction Room Sponsor              | \$75,000  |             |
| Casino and Sports Lounge Sponsor         | \$65,000  |             |
| Trailblazers' Party                      | \$65,000  | <b>SOLD</b> |
| Underwriters' Party                      | \$65,000  | <b>SOLD</b> |
| Entertainment Reveal Party               | \$55,000  | <b>SOLD</b> |
| Research Symposium Sponsor               | \$55,000  | <b>SOLD</b> |
| Valet Parking Sponsor                    | \$55,000  | <b>SOLD</b> |
| VIP Party Sponsor                        | \$55,000  | <b>SOLD</b> |
| Saloon Room Sponsor                      | \$50,000  | <b>SOLD</b> |
| Step and Repeat/Carpet Sponsor           | \$45,000  | <b>SOLD</b> |
| Food Hall Sponsor                        | \$45,000  | <b>SOLD</b> |
| Ticket Delivery Bag Sponsor              | \$45,000  | <b>SOLD</b> |
| Ferris Wheel Sponsor                     | \$45,000  |             |
| Cups/Beverage Napkins Sponsor            | \$45,000  | <b>SOLD</b> |
| Cattle Baron's Ball Website Sponsor      | \$35,000  |             |
| Main Stage Bars Sponsor                  | \$35,000  | <b>SOLD</b> |
| Past Ball Chair Recognition Area Sponsor | \$35,000  | <b>SOLD</b> |
| Volunteer Sponsor                        | \$35,000  |             |
| Ball Ticket Sponsor                      | \$25,000  | <b>SOLD</b> |
| Grand Entrance Sponsor                   | \$25,000  | <b>SOLD</b> |

|  |          |             |
|--|----------|-------------|
| Mobile Auction Bidding Sponsor             | \$25,000 |             |
| Portable Restroom Trailer Sponsor          | \$25,000 | <b>SOLD</b> |
| Silent Auction Bar Sponsor                 | \$25,000 | <b>SOLD</b> |
| Social Media Sponsor                       | \$25,000 |             |
| After Party Sponsor                        | \$25,000 | <b>SOLD</b> |
| Live Auction Highboy Tables                | \$25,000 |             |
| Food Hall #2 Sponsor                       | \$25,000 |             |
| Silent Auction Highboy Tables              | \$20,000 |             |
| Big Board Auction Sponsor                  | \$15,000 | <b>SOLD</b> |
| Commemorative Photo Area Sponsor           | \$15,000 |             |
| Mechanical Bull Sponsor                    | \$15,000 | <b>HOLD</b> |
| Parking Lot Sponsor                        | \$15,000 |             |
| Photo Booth Signage Sponsor (2 available)  | \$15,000 |             |
| After-Party Breakfast Sponsor              | \$10,000 |             |
| First Aid Station Sponsor                  | \$10,000 | <b>SOLD</b> |
| VIP Food Station Sponsor                   | \$10,000 |             |
| Shuttle Sponsor                            | \$10,000 | <b>SOLD</b> |
| Giant Map/Printed Maps Sponsor             | \$10,000 | <b>SOLD</b> |
| Registration Check-In Sponsor              | \$10,000 |             |
| Silent Auction DJ Sponsor                  | \$10,000 |             |
| Wristband Sponsor                          | \$7,500  | <b>SOLD</b> |
| Airstar (Large Balloon) in Main Stage Tent | \$3,000  |             |
| Airstar (Large Balloon ) with your logo    | \$2,500  |             |

If interested, please contact the Cattle Baron's Ball office at 214.443.9222.

Naming Opportunities of \$7,500+ include benefits.





# 2019 FAVOR BAG OPPORTUNITIES



|                      |                 |             |                    |                |             |
|----------------------|-----------------|-------------|--------------------|----------------|-------------|
| <b>FAVOR BAG</b>     | <b>\$45,000</b> | <b>SOLD</b> | MINI FAN           | \$7,500        |             |
| BBQ SET              | \$35,000        |             | FLASHLIGHT         | \$7,500        |             |
| <b>WINE TOTE</b>     | <b>\$35,000</b> |             | NOTEBOOK           | \$7,500        |             |
| TUMBLER—16.OZ        | \$25,000        | <b>SOLD</b> | FLICK-A-FLAME      | \$7,500        | <b>SOLD</b> |
| BALL CAP             | \$25,000        | <b>SOLD</b> | TAPE MEASURE       | \$7,500        | <b>SOLD</b> |
| BAMBOO CUTTING BOARD | \$25,000        |             | 4 IN 1 SCREWDRIVER | \$6,000        | <b>SOLD</b> |
| <b>UMBRELLA</b>      | <b>\$20,000</b> | <b>SOLD</b> | INSECT REPELLENT   | \$5,000        |             |
| TOOL KIT             | \$15,000        |             | <b>LIP BALM</b>    | <b>\$5,000</b> | <b>SOLD</b> |
| PLAYING CARDS        | \$15,000        |             | SUNSCREEN STICK    | \$5,000        |             |
| CORKSCREW            | \$12,500        |             |                    |                |             |
| BOTTLE OPENER        | \$10,000        |             |                    |                |             |
| BOTTLE STOPPER       | \$7,500         |             |                    |                |             |
| GEL ICE PACK         | \$7,500         |             |                    |                |             |

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Favor bag items of \$7,500+ include benefits.