



2019 Naming Opportunities

Cattle Baron's Ball Presenting Sponsor	\$225,000	
Main Stage Entertainment Sponsor	\$125,000	SOLD
VIP/Live Auction Stage Sponsor	\$100,000	
Junior Cattle Baron's Ball Sponsor	\$75,000	SOLD
Main Stage Tent Sponsor	\$75,000	
Silent Auction Room Sponsor	\$75,000	
Casino and Sports Lounge Sponsor	\$65,000	
Trailblazers' Party	\$65,000	SOLD
Underwriters' Party	\$65,000	SOLD
Entertainment Reveal Party	\$55,000	SOLD
Research Symposium Sponsor	\$55,000	SOLD
Valet Parking Sponsor	\$55,000	SOLD
VIP Party Sponsor	\$55,000	SOLD
Saloon Room Sponsor	\$50,000	SOLD
Step and Repeat/Carpet Sponsor	\$45,000	SOLD
Food Hall Sponsor	\$45,000	SOLD
Ticket Delivery Bag Sponsor	\$45,000	SOLD
Ferris Wheel Sponsor	\$45,000	
Cups/Beverage Napkins Sponsor	\$45,000	
Cattle Baron's Ball Website Sponsor	\$35,000	
Main Stage Bars Sponsor	\$35,000	SOLD
Past Ball Chair Recognition Area Sponsor	\$35,000	SOLD
Volunteer Sponsor	\$35,000	
Ball Ticket Sponsor	\$25,000	SOLD
Grand Entrance Sponsor	\$25,000	SOLD

Mobile Auction Bidding Sponsor	\$25,000	
Portable Restroom Trailer Sponsor	\$25,000	SOLD
Silent Auction Bar Sponsor	\$25,000	SOLD
Social Media Sponsor	\$25,000	
After Party Sponsor	\$25,000	
Live Auction Highboy Tables	\$25,000	
Food Hall #2 Sponsor	\$25,000	
Silent Auction Highboy Tables	\$20,000	
Big Board Auction Sponsor	\$15,000	SOLD
Commemorative Photo Area Sponsor	\$15,000	
Mechanical Bull Sponsor	\$15,000	
Parking Lot Sponsor	\$15,000	
Photo Booth Signage Sponsor (2 available)	\$15,000	
After-Party Breakfast Sponsor	\$10,000	
First Aid Station Sponsor	\$10,000	SOLD
VIP Food Station Sponsor	\$10,000	
Shuttle Sponsor	\$10,000	SOLD
Giant Map/Printed Maps Sponsor	\$10,000	
Registration Check-In Sponsor	\$10,000	
Silent Auction DJ Sponsor	\$10,000	
Wristband Sponsor	\$7,500	SOLD
Silent Auction LED Highboy Tables	\$5,000	
Airstar (Large Balloon) in Main Stage Tent	\$3,000	
Airstar (Large Balloon) with your logo	\$2,500	

If interested, please contact the Cattle Baron's Ball office at 214.443.9222.

Naming Opportunities of \$7,500+ include benefits.





2019 FAVOR BAG OPPORTUNITIES



FAVOR BAG	\$45,000	SOLD	MINI FAN	\$7,500	
BBQ SET	\$35,000		FLASHLIGHT	\$7,500	
WINE TOTE	\$35,000		NOTEBOOK	\$7,500	
TUMBLER—16.OZ	\$25,000	SOLD	FLICK-A-FLAME	\$7,500	HOLD
BALL CAP	\$25,000	SOLD	TAPE MEASURE	\$7,500	SOLD
BAMBOO CUTTING BOARD	\$25,000		4 IN 1 SCREWDRIVER	\$6,000	SOLD
UMBRELLA	\$20,000	SOLD	INSECT REPELLENT	\$5,000	
TOOL KIT	\$15,000		LIP BALM	\$5,000	SOLD
PLAYING CARDS	\$15,000	HOLD	SUNSCREEN STICK	\$5,000	
CORKSCREW	\$12,500				
BOTTLE OPENER	\$10,000	HOLD			
BOTTLE STOPPER	\$7,500				
GEL ICE PACK	\$7,500				

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Favor bag items of \$7,500+ include benefits.