



## CATTLE BARON'S BALL

### NAMING OPPORTUNITIES

Cattle Baron's Ball Presenting Sponsor	\$255,000
<del>Main Stage Entertainment Sponsor</del>	<del>\$125,000</del>
<del>VIP/Live Auction Stage Sponsor</del>	<del>\$105,000</del>
<del>Junior Cattle Baron's Ball Sponsor</del>	<del>\$75,000</del>
Main Stage Tent Sponsor	\$75,000
<del>Silent Auction Main Sponsor</del>	<del>\$75,000</del>
<del>Casino and Sports Lounge Sponsor</del>	<del>\$65,000</del>
<del>Trailblazers' Party</del>	<del>\$65,000</del>
<del>Underwriters' Party</del>	<del>\$65,000</del>
<del>Entertainment Reveal Party</del>	<del>\$55,000</del>
<del>Research Symposium</del>	<del>\$55,000</del>
<del>Valet Parking Sponsor</del>	<del>\$55,000</del>
<del>VIP Party Sponsor</del>	<del>\$55,000</del>
<del>Step and Repeat/Carpet Sponsor</del>	<del>\$45,000</del>
<del>Food Hall Sponsor</del>	<del>\$45,000</del>
<del>Ticket Delivery Bag Sponsor</del>	<del>\$45,000</del>
<del>Ferris Wheel Sponsor</del>	<del>\$45,000</del>
<del>Cups/Beverage Napkins Sponsor</del>	<del>\$45,000</del>
<del>Cattle Baron's Ball Website</del>	<del>\$35,000</del>
Main Stage Bars	\$35,000
<del>Past Ball Chair Recognition Area</del>	<del>\$35,000</del>
<del>Volunteer Sponsor</del>	<del>\$35,000</del>
<del>Lounge Room Sponsor</del>	<del>\$35,000</del>
General Store Sponsor	\$25,000
<del>Ball Ticket Sponsor</del>	<del>\$25,000</del>
Grand Entrance Sponsor	\$25,000

If interested, please contact the Cattle Baron's Ball office at 214.443.9222.  
Naming Opportunities of \$7,500+ include benefits.

## NAMING OPPORTUNITIES

Mobile Auction Bidding	\$25,000
<del>Portable Restroom Trailer Sponsor</del>	<del>-\$25,000</del>
<del>Silent Auction Bars</del>	<del>-\$25,000</del>
Social Media Sponsor	\$25,000
Outdoor Patio Sponsor	\$25,000
<del>Big Board Auction Sponsor</del>	<del>\$15,000</del>
<del>Commemorative Photo Area</del>	<del>\$15,000</del>
Mechanical Bull Sponsor	\$15,000
<del>Parking Lot Sponsor</del>	<del>\$15,000</del>
<del>Photo Booth Signage Sponsor (2 Available)</del>	<del>\$15,000</del>
After-Party Breakfast Sponsor	\$10,000
<del>After-Party Sponsor</del>	<del>\$10,000</del>
<del>First Aid Station Sponsor</del>	<del>\$10,000</del>
VIP Food Station Sponsor	\$10,000
Shuttle Sponsor	\$10,000
<del>Giant Map/Printed Maps Sponsor</del>	<del>\$10,000</del>
Registration/Check-In Sponsor	\$10,000
<del>Silent Auction DJ Sponsor</del>	<del>\$10,000</del>
<del>Wristband Sponsor</del>	<del>-\$7,500</del>
Raffle Blinky Light Pin Sponsor	\$5,000
<del>Silent Auction LED Highboy Tables</del>	<del>-\$5,000</del>
Airstar (large balloon light) in Main Stage Tent (multiple available)	\$3,000
Airstar (large balloon light) with your Logo (multiple available)	\$2,500
<del>Silent Auction Check Out Bags</del>	<del>-\$2,500</del>

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**CATTLE BARON'S BALL**  
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<b>Favor Bag</b>	<b>\$65K</b>
<b>Boot Jack</b>	<b>\$30K</b>
<b>Night Shirt</b>	<b>\$30K</b>
<b>Phone Charger</b>	<b>\$30K</b>
<b>Chenille Blanket</b>	<b>\$30K</b>
<b>Wood Serving Tray</b>	<b>\$30K</b>
<b>Ball Cap</b>	<b>\$25K</b>
<b>Stainless Tumbler</b>	<b>\$25K</b>
<b>Toiletries Case</b>	<b>\$25K</b>
<b>Umbrella</b>	<b>\$20K</b>
<b>Deck of Cards</b>	<b>\$15K</b>
<b>Tool Kit</b>	<b>\$15K</b>
<b>LED Flashlight</b>	<b>\$10K</b>

<b>Bottle Opener</b>	<b>\$10K</b>
<b>Nail Clipper Set</b>	<b>\$10K</b>
<b>Wellness Kit</b>	<b>\$10K</b>
<b>Ice Pack/Gel Eye Mask</b>	<b>\$10K</b>
<b>Journal/Pen set</b>	<b>\$7500</b>
<b>Flick a Flame</b>	<b>\$7500</b>
<b>Tape Measure</b>	<b>\$7000</b>
<b>Precision Screwdriver</b>	<b>\$6000</b>
<b>Sunscreen Stick</b>	<b>\$5000</b>
<b>Lip Balm</b>	<b>\$5000</b>
<b>Mint Boot Tin</b>	<b>\$5000</b>
<b>Screen Cloth</b>	<b>\$2500</b>

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Favor bag items of \$7,500+ include benefits.