

2023 CO-CHAIRS
ANDREA CHEEK
ISABELL NOVAKOV
HIGGINBOTHAM

OCTOBER 14, 2023



PRESENTED BY
TEXAS ONCOLOGY

HEADLINER
SHANIA TWAIN
 VIP PERFORMER
RANDY ROGERS
BAND

SOUTHFORK RANCH

Donor Name _____ I wish to be listed as Anonymous

As it should be listed in all printed materials; please circle one alphabetizing letter

Name of Contact Person _____ Contact Email Address _____

Address, City, State, Zip _____

Office Phone _____ Home/Cell Phone _____

Name and Address for Invitations (if different than listed above) _____

Seating within each level will be assigned based on the date of contract receipt at the Cattle Baron's Ball office.

All Underwriting levels will receive website recognition. Contracts must be received by June 1st to be recognized in the Auction Book.

Signature Of Donor	Date	Cattle Baron's Ball Solicitor	Telephone Number
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UNDERWRITING LEVELS

ICONIC LEVEL

- ICONIC BARON**
\$150,500
 - Highest Priority level seating for 36
 - VIP Party for 36
 - Underwriters' Party for 36
 - Trailblazers' Party for 36
 - Full-Page Ad in Auction Book
- DALLAS BARON**
\$105,500
 - Highest Priority level seating for 30
 - VIP Party for 30
 - Underwriters' Party for 30
 - Trailblazers' Party for 30
 - Full-Page Ad in Auction Book
- LEGENDARY BARON**
\$75,500
 - Highest Priority level seating for 20
 - VIP Party for 20
 - Underwriters' Party for 20
 - Trailblazers' Party for 20
 - Full-Page Ad in Auction Book
- TEXAS BARON**
\$50,500
 - Highest Priority level seating for 10
 - VIP Party for 10
 - Underwriters' Party for 10
 - Trailblazers' Party for 10
 - Half-Page Ad in Auction Book
- TEXAS BARON COUPLE**
\$25,500
 - Highest Priority level seating for 2
 - VIP Party for 2
 - Underwriters' Party for 2
 - Trailblazers' Party for 2
 - Half-Page Ad in Auction Book

GOLD LEVEL

- GOLDEN BARON**
\$50,500
 - High Priority level seating for 20
 - VIP Party for 20
 - Underwriters' Party for 10
 - Trailblazers' Party for 10
 - Half-Page Ad in Auction Book
- OIL BARON**
\$35,500
 - Priority level seating for 20
 - VIP Party for 20
 - Underwriters' Party for 8
 - Trailblazers' Party for 8
- RANCH BARON**
\$25,500
 - High Priority level seating for 10
 - VIP Party for 10
 - Underwriters' Party for 6
 - Trailblazers' Party for 6
- OIL BARON COUPLE**
\$10,500
 - High Priority level seating for 2
 - VIP Party for 2
 - Underwriters' Party for 2
 - Trailblazers' Party for 2
 - Half-Page Ad in Auction Book
- RANCH BARON COUPLE**
\$5,500
 - Priority level seating for 2
 - VIP Party for 2
 - Underwriters' Party for 2
 - Trailblazers' Party for 2

LEGACY LEVEL

- GOLF BARON**
\$22,500
 - Priority level seating for 10
 - Foursome at Golf Tournament
 - Branding at Golf Tournament
 - Underwriters' Party for 4
 - Trailblazers' Party for 4
- LEGACY BARON**
\$15,500
 - Priority level seating for 10
 - Underwriters' Party for 4
 - Trailblazers' Party for 4
- ROPER BARON**
\$10,500
 - Seating for 10
 - Underwriters' Party for 2
 - Trailblazers' Party for 2
- ROPER BARON COUPLE**
\$3,500
 - Priority level seating for 2
 - Underwriters' Party for 2
 - Trailblazers' Party for 2
- INDIVIDUAL TICKET**
\$1,250

If available, individual tickets will go on sale approximately October 2, 2023.

50 YEARS OF FIGHTING CANCER | \$500

Honor any life touched by cancer, caregiver, donor, CBB member or Past Ball Chair on the 50th Anniversary ICONIC wall that will be displayed at Cattle Baron's Ball on October 14, 2023.

SEE BACK FOR MORE INFORMATION

TOTALS	
Underwriting \$	I cannot attend the Ball but would like to make a donation \$
Total \$	

BILLING AND PAYMENT INFORMATION

[▶ CLICK HERE TO PAY IN FULL ONLINE](#)

- My check made payable to Cattle Baron's Ball or American Cancer Society is enclosed.
- Please charge my credit card I paid online

Select Full payment now or Half payments due May 1, 2023 and August 1, 2023

Cardholder's Name _____

Billing Address, City, State, Zip _____

MC | Visa | Amex Card # _____ Expiration Date _____ Security Code _____

Cardholder's Signature _____

PLEASE RETAIN A COPY FOR YOUR RECORDS AND RETURN UNDERWRITING CONTRACT TO
 CATTLE BARON'S BALL | 3838 OAK LAWN AVENUE | SUITE 820 | DALLAS, TEXAS 75219
 P 214.443.9222 | F 214.443.9224

CATTLEBARONSDALLAS@CANCER.ORG | CATTLEBARONSBALL.COM

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OCTOBER 14, 2023



ICONIC

HEADLINER
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THE AMERICAN CANCER SOCIETY IS THE LEADING CANCER-FIGHTING ORGANIZATION WITH A VISION TO END CANCER AS WE KNOW IT, FOR EVERYONE. SINCE 1974, DALLAS CATTLE BARON'S BALL HAS RAISED OVER \$93 MILLION FOR CANCER RESEARCH, THE MAJORITY OF WHICH IS CONDUCTED IN NORTH TEXAS.

50

ACS-FUNDED RESEARCHERS
HAVE WON A NOBEL PRIZE

55

MILLION LIVES IMPACTED
BY ACS PROGRAMS IN 2021

50

YEARS FIGHTING CANCER
THROUGH DALLAS
CATTLE BARON'S BALL



50 YEARS OF FIGHTING CANCER

BENEFITTING



Dallas Cattle Baron's Ball is the largest single-night fundraiser for the American Cancer Society.

DATE

OCTOBER 14, 2023

HEADLINE ENTERTAINMENT

SHANIA TWAIN

VIP PERFORMER

RANDY ROGERS BAND

LOCATION

SOUTHFORK RANCH

ATTENDANCE

3,200

ANNIVERSARY WALL



Honor any life touched by cancer, caregiver, donor, CBB member or Past Ball Chair on the 50th Anniversary ICONIC wall that will be displayed at Cattle Baron's Ball on October 14, 2023. Honoree's name will be displayed on the iconic wall and on a black embroidered bandana. The bandana is a keepsake and will be available for pickup in October.

<input type="radio"/> Honoree	\$500
<input type="radio"/> Honoree	\$500
<input type="radio"/> Honoree	\$500
<input type="radio"/> Honoree	\$500
Total \$	



FOR MORE INFORMATION,
PLEASE CONTACT
CATTLE BARON'S BALL

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