



# DOUBLEDOWN

2021 CATTLE BARON'S BALL '21

# AGAINST CANCER

BENEFITING AMERICAN CANCER SOCIETY

# UNDERWRITING CONTRACT

2021 CO-CHAIRS **DIANA HAMILTON & HEATHER RANDALL**

OCT | 23 | 21 HEADLINER **DIERKS BENTLEY** VIP **COLE SWINDELL**

Donor Name \_\_\_\_\_  I wish to be listed as Anonymous

**AS IT SHOULD BE LISTED IN ALL PRINTED MATERIALS; PLEASE CIRCLE ONE ALPHABETIZING LETTER**

Name of Contact Person \_\_\_\_\_ Contact Email Address \_\_\_\_\_

Address, City, State, Zip \_\_\_\_\_

Office Phone \_\_\_\_\_ Home/Cell Phone \_\_\_\_\_

Name and Address for Invitations (if different than listed above) \_\_\_\_\_

**SEATING WITHIN EACH LEVEL WILL BE ASSIGNED BASED ON THE DATE OF CONTRACT RECEIPT AT THE CATTLE BARON'S BALL OFFICE**

Signature Of Donor _____	Date _____	Cattle Baron's Ball Solicitor _____	Telephone Number _____
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## UNDERWRITING LEVELS



**PLATINUM BARON**  
**\$105,000**

- Highest Priority level seating for 30
- Dedicated Wait Staff
- VIP Party for 30
- Underwriters' Party for 30
- Trailblazers' Party for 30
- Full-Page Ad in Digital Auction Book

**LEGENDARY BARON**  
**\$75,000**

- Higher Priority level seating for 24
- Dedicated Wait Staff
- VIP Party for 24
- Underwriters' Party for 24
- Trailblazers' Party for 24
- Full-Page Ad in Digital Auction Book

**TEXAS BARON**  
**\$50,000**

- Highest Priority level seating for 10
- Dedicated Wait Staff
- VIP Party for 10
- Underwriters' Party for 10
- Trailblazers' Party for 10
- Half-Page Ad in Digital Auction Book

**LEGENDARY BARON COUPLE** LIMITED AVAILABILITY  
**\$35,000**

- Best seats in the house - FIRST ROW!
- Dedicated Wait Staff
- VIP Party for 2
- Underwriters' Party for 2
- Trailblazers' Party for 2
- Full-Page Ad in Digital Auction Book

**TEXAS BARON COUPLE**  
**\$20,000**

- Highest Priority level seating for 2
- Dedicated Wait Staff
- VIP Party for 2
- Underwriters' Party for 2
- Trailblazers' Party for 2
- Half-Page Ad in Digital Auction Book



**GOLDEN BARON**  
**\$50,000**

- High Priority level seating for 20
- VIP Party for 20
- Underwriters' Party for 10
- Trailblazers' Party for 10
- Half-Page Ad in Digital Auction Book

**OIL BARON**  
**\$35,000**

- Priority level seating for 20
- VIP Party for 20
- Underwriters' Party for 8
- Trailblazers' Party for 8

**RANCH BARON**  
**\$25,000**

- High Priority level seating for 10
- VIP Party for 10
- Underwriters' Party for 6
- Trailblazers' Party for 6

**OIL BARON COUPLE**  
**\$10,000**

- High Priority level seating for 2
- VIP Party for 2
- Underwriters' Party for 2
- Trailblazers' Party for 2
- Half-Page Ad in Digital Auction Book

**RANCH BARON COUPLE**  
**\$5,000**

- Priority level seating for 2
- VIP Party for 2
- Underwriters' Party for 2
- Trailblazers' Party for 2



**SILVER BARON**  
**\$15,000**

- Priority level seating for 10
- Underwriters' Party for 4
- Trailblazers' Party for 4

**DIAMOND BARON**  
**\$10,000**

- Seating for 10
- Underwriters' Party for 2
- Trailblazers' Party for 2

**DIAMOND BARON COUPLE**  
**\$3,000**

- Priority level seating for 2
- Underwriters' Party for 2
- Trailblazers' Party for 2



If available, individual tickets will go on sale approximately September 1, 2021. Ticket pricing will be released closer to the date of sale.

ACS and CBB will follow any and all applicable CDC COVID-19 guidelines in place at the time of event(s). We will personally notify you if CBB has to adjust due to COVID guidelines.

<b>TOTALS</b>	Underwriting \$ _____	I cannot attend the Ball but would like to make a donation \$ _____	Total \$ _____

## BILLING AND PAYMENT INFORMATION

[CLICK HERE TO PAY IN FULL ONLINE](#)

My check made payable to CATTLE BARON'S BALL or American Cancer Society is enclosed.

Please charge my credit card.  I paid online

Select one

Full payment now **or**

Half payments due May 1, 2021 and September 1, 2021

Cardholder's Name \_\_\_\_\_

Billing Address, City, State, Zip \_\_\_\_\_

MC | Visa | Amex Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

**PLEASE RETAIN A COPY FOR YOUR RECORDS AND RETURN UNDERWRITING CONTRACT TO**

**CATTLE BARON'S BALL ♦ 3838 Oak Lawn Avenue ♦ Suite 700 ♦ Dallas, Texas 75219**

**P 214.443.9222 ♦ F 214.443.9224 ♦ cattlebaronsdallas@cancer.org ♦ CATTLEBARONSBALL.COM**



# DOUBLEDOWN

20+ CATTLE BARON'S BALL +21

# AGAINST CANCER

## 2021 CO-CHAIRS

DIANA HAMILTON & HEATHER RANDALL

BENEFITING | AMERICAN CANCER SOCIETY

CATTLE BARON'S BALL RELIES ON THE SPIRIT AND GENEROSITY OF OUR DONORS TO FUND INNOVATIVE AND CUTTING-EDGE RESEARCH PROJECTS IN THE FIGHT AGAINST CANCER. SINCE 1974, WE'VE RAISED OVER \$86 MILLION FOR CANCER RESEARCH, THE MAJORITY OF WHICH IS CONDUCTED RIGHT HERE IN DALLAS/FORT WORTH, TRUE TO TEXAS' HISTORY OF RISING TO THE CHALLENGE, THE DALLAS CATTLE BARON'S BALL IS THE WORLD'S LARGEST SINGLE-NIGHT FUNDRAISER FOR THE AMERICAN CANCER SOCIETY. WE HOPE YOU'LL JOIN US AS WE DOUBLE DOWN AGAINST CANCER!

DATE | OCT | 23 | 21

GILLEY'S DALLAS

ENTERTAINMENT

HEADLINER

**DIERKS BENTLEY**

VIP

**COLE SWINDELL**

CATTLE BARON'S BALL COMMITTEE

100 dedicated, determined community volunteers, who are vetted and selected for their fundraising experience and community influence

### CATTLE BARON'S BALL ADVISORY BOARD

- |                               |                                   |
|-------------------------------|-----------------------------------|
| Lawrence Bock                 | Mehrdad Moayed                    |
| Diane and Hal Brierley        | Laura and Dennis Moon             |
| Meredith and David Camp       | Lydia and Dan Novakov             |
| Vicki and Bob Chapman         | Kelly Perkins                     |
| Ian H. Charles                | Amy and Corey Prestidge           |
| Lisa and Clay Cooley          | Angela Seaman                     |
| Gail Corder                   | Carol Seay                        |
| Barbara and Don Daseke        | Peggy and Carl Sewell             |
| Richard Eiseman               | Dawn Weeks Spalding               |
| Claire and Dwight Emanuelson  | Blake Stephenson                  |
| Laura and Jim Forson          | Steve Stodghill                   |
| Cesar Garza                   | Alex and Bob Sweeney              |
| John Gilbert                  | Rachel and Christopher Trowbridge |
| Matt Holmes                   | Julie and Jim Turner              |
| Brooke Hortenstine            | Dee and Trey Velvin               |
| Kathleen and Scott Kirby      | Jimmy Westcott                    |
| Paige Lane                    | Kristina and Phil Whitcomb        |
| Dr. Richard and Marlene Marks | Lauren Gayle and Tom W. White     |
| Bobby Majumder                | Bedford Wynne                     |
| Judy Duke Miller              | Missy Wyszynski                   |

AS OF JANUARY 22, 2021

FOR MORE INFORMATION, PLEASE CONTACT CATTLE BARON'S BALL

CATTLE BARON'S BALL ♦ 3838 Oak Lawn Avenue ♦ Suite 700 ♦ Dallas, Texas 75219  
P 214.443.9222 ♦ F 214.443.9224 ♦ [cattlebaronsdallasecancer.org](http://cattlebaronsdallasecancer.org) ♦ [CATTLEBARONSBALL.COM](http://CATTLEBARONSBALL.COM)