



Naming Opportunities





SOLD

- Presenting Sponsor
- VIP Party Sponsor
- Cups/Napkins Sponsor
- Sports Lounge
- Mechanical Bull
- Main Stage
- VIP/Live Stage
- Step and Repeat
- Honor Garden
- Big Board
- Silent Auction Bars
- 360 Photo Booth
- Big Boot Photo Op
- Raffle
- Casino
- Glam Room
- Wristband
- Mezzanine
- Main Entrance
- Paddle Raise

Naming Opportunities

- Welcome Drive-In
- Market Room
- Ferris Wheel
- Restroom
- Boot Shine Sponsor
- After Party Sponsor PENDING
- Ticket Packet PENDING
- First Aid Sponsor
- Directional Tower Sponsor
- Food Station Sponsor (2 available)
- Main Stage Bars Sponsor (2 available)
- Late Night Snack Sponsor
- Tent Entrance Sponsor (2 available)
- DJ Booth PENDING
- Photo Experience
- Individual Airstar

Market your business through one of the many Cattle Baron's Ball sponsorship opportunities!

Including pre-parties, auction book recognition, and elements at the Ball taking place September 28, 2024. All sponsorship levels include benefits.

For more information please reach out to your solicitor, email cattlebaronsdallas@cancer.org or call 214-443-9222.