



2024 CO-CHAIRS
LORA FARRIS &
MARJON ZABIHI HENDERSON

CATTLE BARON'S BALL
20 **NEW** 24
HORIZONS

Dallas, Texas

PRESENTED BY
TEXAS ONCOLOGY

HEADLINER
CARRIE
UNDERWOOD

VIP PERFORMER
STRAIGHT
TEQUILA NIGHT

EVENT DETAILS
SEPTEMBER 28, 2024
SOUTHFORK RANCH

Donor Name _____ I wish to be listed as Anonymous

As it should be listed in all promotional materials; please circle one alphabetizing letter.

Name of Contact Person _____ Contact Email Address _____

Address, City, State, Zip _____

Office Phone _____ Home/Cell Phone _____

Name and Address for Invitations (if different than listed above) _____

Seating within each level will be assigned based on the date of contract receipt at the Cattle Baron's Ball office. All levels will receive website recognition. Contracts must be received by May 30, 2024, to be recognized on the Auction Microsite.

| | | | |
|--------------------------|------------|-------------------------------------|--------------------|
| Signature of Donor _____ | Date _____ | Cattle Baron's Ball Solicitor _____ | Phone Number _____ |
|--------------------------|------------|-------------------------------------|--------------------|

UNDERWRITING LEVELS

HORIZON LEVEL

HORIZON BARON
\$150,500

- Highest Priority level seating for 36
- VIP Party for 36
- Underwriters Party for 36
- Trailblazers Party for 36
- Priority ad placement on Auction Microsite

DALLAS BARON
\$105,500

- High Priority level seating for 30
- VIP Party for 30
- Underwriters Party for 30
- Trailblazers Party for 30
- Priority ad placement on Auction Microsite

LEGENDARY BARON
\$75,500

- High Priority level seating for 20
- VIP Party for 20
- Underwriters Party for 20
- Trailblazers Party for 20
- Priority ad placement on Auction Microsite

TEXAS BARON
\$50,500

- Highest Priority level seating for 10
- VIP Party for 10
- Underwriters Party for 10
- Trailblazers Party for 10
- Priority ad placement on Auction Microsite

TEXAS BARON COUPLE
\$25,500

- Highest Priority level seating for 2
- VIP Party for 2
- Underwriters Party for 2
- Trailblazers Party for 2
- Priority ad placement on Auction Microsite

GOLD LEVEL

GOLD BARON
\$50,500

- High Priority level seating for 20
- VIP Party for 20
- Underwriters Party for 10
- Trailblazers Party for 10
- Ad on Auction Microsite

OIL BARON
\$35,500

- Priority level seating for 20
- VIP Party for 20
- Underwriters Party for 8
- Trailblazers Party for 8

RANCH BARON
\$25,500

- High Priority level seating for 10
- VIP Party for 10
- Underwriters Party for 6
- Trailblazers Party for 6

OIL BARON COUPLE
\$10,500

- High Priority level seating for 2
- VIP Party for 2
- Underwriters Party for 2
- Trailblazers Party for 2
- Ad on Auction Microsite

RANCH BARON COUPLE
\$5,500

- Priority level seating for 2
- VIP Party for 2
- Underwriters Party for 2
- Trailblazers Party for 2

LEGACY LEVEL

GOLF BARON
\$22,500

- Priority level seating for 10
- Foursome at Golf Tournament
- Branding at Golf Tournament
- Underwriters Party for 4
- Trailblazers Party for 4

LEGACY BARON
\$15,500

- Priority level seating for 10
- Underwriters Party for 4
- Trailblazers Party for 4

COWBOY CHIC
\$10,500

- Seating for 10
- Underwriters Party for 2
- Trailblazers Party for 2

COWBOY CHIC COUPLE
\$3,500

- Priority level seating for 2
- Underwriters Party for 2
- Trailblazers Party for 2

INDIVIDUAL TICKET

- If available, individual tickets will go on sale approximately September 7, 2024

51 YEARS OF FIGHTING CANCER | \$510

Honor any life touched by cancer; patients, survivors, caregivers, donors, CBB members, or Past Ball Chairs which will be displayed at Cattle Baron's Ball on September 28, 2024.

SEE BACK FOR MORE INFORMATION

TOTALS

Underwriting \$ _____

I cannot attend the Ball but would like to make a donation \$ _____

TOTAL \$ _____

BILLING AND PAYMENT

[CLICK HERE TO PAY IN FULL ONLINE](#)

- My check made payable to Cattle Baron's Ball or American Cancer Society is enclosed.
- Please charge my credit card. I paid online.
- My company has a Corporate Match program. I decline all benefits.

SELECT ONE Full payment now.
 Half payments due April 1, 2024 and July 1, 2024.

Cardholder's Name _____

Billing Address, City, State, Zip _____

MC | Visa | Amex Card # _____ Expiration Date _____ Security Code _____

Cardholder's Signature _____ Cardholder's Phone _____



3838 OAK LAWN AVENUE | SUITE 820 | DALLAS, TEXAS 75219
P: 214.443.9222 | CATTLEBARONSDALLAS@CANCER.ORG

CATTLEBARONSBALL.COM



◆ THE IMPACT ◆

\$98 MILLION

**RAISED BY DALLAS CATTLE BARON'S BALL FOR
CANCER RESEARCH, THE MAJORITY OF WHICH IS
CONDUCTED IN NORTH TEXAS.**



**THE AMERICAN CANCER SOCIETY IS THE LEADING
CANCER-FIGHTING ORGANIZATION WITH A VISION TO END
CANCER AS WE KNOW IT FOR EVERYONE. JOIN US IN
REACHING OUR GOAL OF RAISING OVER \$100M IN 2024.**

◆ MORE THAN 50 YEARS
OF FIGHTING CANCER ◆

DATE
SEPTEMBER 28, 2024

◆

HEADLINE
ENTERTAINMENT
CARRIE UNDERWOOD

◆

VIP PERFORMER
STRAIGHT TEQUILA NIGHT

◆

LOCATION
SOUTHFORK RANCH

◆

ATTENDANCE
3,000

| HONOR WALL | |
|-------------------------------|-------|
| <input type="radio"/> HONOREE | \$510 |
| <input type="radio"/> HONOREE | \$510 |
| <input type="radio"/> HONOREE | \$510 |
| <input type="radio"/> HONOREE | \$510 |
| TOTAL \$ | |

BENEFITING



**DALLAS CATTLE BARON'S BALL IS THE LARGEST
SINGLE-NIGHT FUNDRAISER FOR THE
AMERICAN CANCER SOCIETY.**



FOR MORE INFORMATION, PLEASE CONTACT
CATTLE BARON'S BALL



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