

2024 CO-CHAIRS

LORA FARRIS &
MARJON ZABIHI HENDERSON

EVENT DETAILS

SEPTEMBER 28, 2024 SOUTHFORK RANCH

CATTLE BARON'S BALL Dallas, Texas

PRESENTED BY

HEADLINER

CARRIE UNDERWOOD

VIP PERFORMER

STRAIGHT TEQUILA NIGHT

	TEXASTO	NCOLOGY	
Donor Name			I wish to be listed as Anonymous
As it should be listed in all promotional materials; please circle one a	alphabetizing letter.		
Name of Contact Person	Con	tact Email Address	
Address, City, State, Zip			
Office Phone	Hom	ne/Cell Phone	
Name and Address for Invitations (if different than listed ab	ove)		
Seating within each level will be assigned based on the date of control Contracts must be received by May 30, 2024, to be recognized on the			ite recognition.
Signature of Donor	Date	Cattle Baron's Ball Solicitor	Phone Number

- Underwriting Levels –

LEVEL

HORIZON O HORIZON BARON \$150,500

- Highest Priority level seating for 36 VIP Party for 36

- Underwriters Party for 36
 Trailblazers Party for 36
 Priority ad placement on Auction Microsite
- O DALLAS BARON \$105,500
 - High Priority level seating for 30VIP Party for 30

 - Underwriters Party for 30Trailblazers Party for 30
 - Priority ad placement on Auction Microsite

LEGENDARY BARON \$75,500

- High Priority level seating for 20VIP Party for 20
- Underwriters Party for 20Trailblazers Party for 20
- Priority ad placement on Auction Microsite

TEXAS BARON

- \$50,500
- Highest Priority level seating for 10VIP Party for 10

- Underwriters Party for 10
 Trailblazers Party for 10
 Priority ad placement on Auction Microsite Underwriters Party for 2Trailblazers Party for 2

Priority ad placement on Auction Microsite

TEXAS BARON COUPLE

Highest Priority level seating for 2 VIP Party for 2

\$25,500

GOLD

O GOLD BARON \$50,500

- High Priority level seating for 20VIP Party for 20
- Underwriters Party for 10
 Trailblazers Party for 10
- · Ad on Auction Microsite

OIL BARON \$35,500

- Priority level seating for 20
 VIP Party for 20
 Underwriters Party for 8
 Trailblazers Party for 8

O RANCH BARON \$25,500

- High Priority level seating for 10
 VIP Party for 10
 Underwriters Party for 6
 Trailblazers Party for 6

OIL BARON COUPLE \$10,500

- High Priority level seating for 2VIP Party for 2
- Underwriters Party for 2
 Trailblazers Party for 2
- · Ad on Auction Microsite

O RANCH BARON COUPLE \$5,500

- Priority level seating for 2
 VIP Party for 2
 Underwriters Party for 2
 Trailblazers Party for 2

LEGACY LEVEL

O GOLF BARON

\$22,500

- Priority level seating for 10Foursome at Golf Tournament
- Branding at Golf Tournament
 Underwriters Party for 4
 Trailblazers Party for 4

O LEGACY BARON

\$15,500

- Priority level seating for 10Underwriters Party for 4
- · Trailblazers Party for 4

O COMBOY CHIC

\$10,500

- Seating for 10Underwriters Party for 2 • Trailblazers Party for 2

O COWBOY CHIC COUPLE

\$3,500

- Priority level seating for 2Underwriters Party for 2
- · Trailblazers Party for 2

INDIVIDUAL TICKET

 If available, individual tickets will go on sale approximately September 7, 2024

51 YEARS OF **FIGHTING CANCER**

\$510

Honor any life touched by cancer; patients, survivors, caregivers, donors, CBB members, or Past Ball Chairs which will be displayed at Cattle Baron's Ball on September 28, 2024.

SEE BACK FOR MORE INFORMATION

TOTALS

Underwriting \$	
0 ·	
I cannot attend the Ball but would like to make a donation \$	
TOTAL \$	

~	BILLING	AND	\rightarrow
\ \			Y

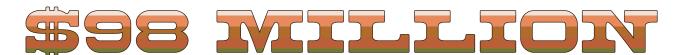
\diamondsuit CLICK HERE TO PAY IN FULL ONLINE \diamondsuit

My check made payable to Cattle Baron's Ball or American Cancer Society is enclosed.	SELECT	0	Full payment now.			
Please charge my credit card. I paid online.	ONE	0	Half payments due April 1,	2024 and July 1, 2	2024.	
My company has a Corporate Match program. I decline all benefits.	1					
Cardholder's Name						
Billing Address, City, State, Zip						
MC Visa Amex Card #			Expiration Date	Security Code)	
Cardholder's Signature Card	holder's Pho	ne				





\leftarrow THE IMPACT \rightarrow



RAISED BY DALLAS CATTLE BARON'S BALL FOR CANCER RESEARCH, THE MAJORITY OF WHICH IS CONDUCTED IN NORTH TEXAS.



THE AMERICAN CANCER SOCIETY IS THE LEADING CANCER-FIGHTING ORGANIZATION WITH A VISION TO END CANCER AS WE KNOW IT FOR EVERYONE. JOIN US IN REACHING OUR GOAL OF RAISING OVER \$100M IN 2024.

→ MORE THAN 50 YEARS → OF FIGHTING CANCER

DATE

SEPTEMBER 28, 2024

HEADLINE ENTERTAINMENT

CARRIE UNDERWOOD

VIP PERFORMER

STRAIGHT TEQUILA NIGHT

LOCATION

SOUTHFORK RANCH

ATTENDANCE

3,000

HONOR W	ALL
HONOREE	\$510
TOTAL \$	

BENEFITING



DALLAS CATTLE BARON'S BALL IS THE LARGEST SINGLE-NIGHT FUNDRAISER FOR THE AMERICAN CANCER SOCIETY.



FOR MORE INFORMATION, PLEASE CONTACT CATTLE BARON'S BALL



