

2024 CO-CHAIRS  
LORA FARRIS &  
MARJON ZABIHI HENDERSON

EVENT DETAILS  
SEPTEMBER 28, 2024  
SOUTHFORK RANCH

American Cancer Society

CATTLE BARON'S BALL

20NEW24

HORIZONS

Dallas, Texas

PRESENTED BY

TEXAS ONCOLOGY

HEADLINER  
CARRIE  
UNDERWOOD

VIP PERFORMER  
STRAIGHT  
TEQUILA NIGHT

Name of Contributor

☐ I wish to be listed as Anonymous

As it should be listed in all promotional materials; please circle one alphabetizing letter.

Name of Contact Person

Contact Email Address

Address, City, State, Zip

Office Phone

Home/Cell Phone

Signature of Donor

Date

Cattle Baron's Ball Solicitor

Phone Number

AUCTION DONOR INFORMATION

☐ GIFT CERTIFICATE: Enclosed CBB to create Donor will deliver by

☐ ITEM: Item Size Enclosed CBB to pick up\* Donor will deliver by

(Artwork/Clothing)

\*For larger and heavier items, please tape a picture of the item to the box, so the item is easily identified for pick up.

If this donation is multiple items, do you want the items ☐ Packaged together OR ☐ Offered separately

Retail Value \$ (Retail value is required for tax purposes.)

Description for each item exactly as you would like it to appear (not to exceed 40 words)

Expiration (may not expire prior to September 28, 2025)

Black-out dates for this donation (if any)

Will allow returns or exchanges

Additional restrictions/exclusions are as follows

Cattle Baron's Ball (CBB) reserves the right to edit donation descriptions. All restrictions or limitations on donations must be disclosed. Unless otherwise noted, default expiration is September 28, 2025. CBB reserves the right to remove any donated item from the auction or to group the donation(s) with other items, as necessary. The retail value assigned to the donated item(s) must be accurate and assigned by the contributor. The retail value must be stated separately on the contract for each individual item donated. All contracts must be received by Thursday, May 30, 2024, to be featured on the Cattle Baron's Ball Auction Microsite.

DONATIONS VALUED  
AT \$1,000+ WILL BE  
INCLUDED ON THE  
AUCTION MICROSITE.

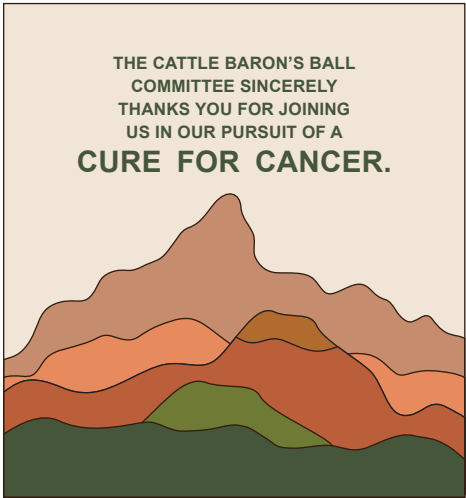
ARTWORK / LOGO

ARTWORK IS DUE BY  
THURSDAY, MAY 30, 2024.

Please select one option below:

- ☐ Logo to be provided via email to cattlebaronsdallas@cancer.org. Acceptable logo file formats are .png and .jpg.
- ☐ Use existing artwork from the 2023 Cattle Baron's Ball.
- ☐ Please have item photographed by the CBB photographer. Item(s) must be received by the CBB office no later than Thursday, May 30, 2024, to be photographed by CBB office.

ALL BIDDING INFORMATION IS CONFIDENTIAL.  
CATTLE BARON'S BALL WILL NOT RELEASE  
WINNING BID AMOUNT OR WINNER'S NAME.



3838 OAK LAWN AVENUE | SUITE 820 | DALLAS, TEXAS 75219  
P: 214.443.9222 | CATTLEBARONSDALLAS@CANCER.ORG

CATTLEBARONSBALL.COM



✦ — **THE IMPACT** — ✦

**\$98 MILLION**

**RAISED BY DALLAS CATTLE BARON'S BALL FOR  
CANCER RESEARCH, THE MAJORITY OF WHICH IS  
CONDUCTED IN NORTH TEXAS.**



**THE AMERICAN CANCER SOCIETY IS THE LEADING  
CANCER-FIGHTING ORGANIZATION WITH A VISION TO END  
CANCER AS WE KNOW IT FOR EVERYONE. JOIN US IN  
REACHING OUR GOAL OF RAISING OVER \$100M IN 2024.**

✦ — **MORE THAN 50 YEARS  
OF FIGHTING CANCER** — ✦

DATE  
**SEPTEMBER 28, 2024**

✦

HEADLINE  
ENTERTAINMENT  
**CARRIE UNDERWOOD**

✦

VIP PERFORMER  
**STRAIGHT TEQUILA NIGHT**

✦

LOCATION  
**SOUTHFORK RANCH**

✦

ATTENDANCE  
**3,000**

HONOR WALL	
<input type="radio"/> HONOREE	\$510
<input type="radio"/> HONOREE	\$510
<input type="radio"/> HONOREE	\$510
<input type="radio"/> HONOREE	\$510
TOTAL \$	

**BENEFITING**



**DALLAS CATTLE BARON'S BALL IS THE LARGEST  
SINGLE-NIGHT FUNDRAISER FOR THE  
AMERICAN CANCER SOCIETY.**



FOR MORE INFORMATION, PLEASE CONTACT  
CATTLE BARON'S BALL

