



20  25

CATTLE BARON'S BALL

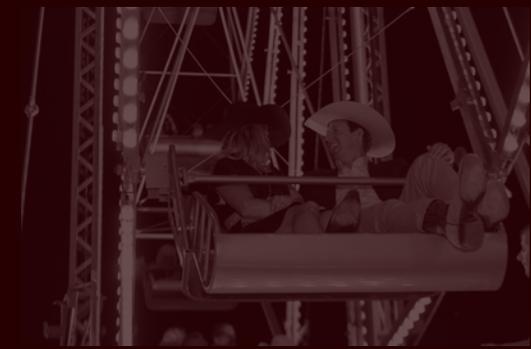
# ALL CYLINDERS



PRESENTED BY

TEXAS  ONCOLOGY

## ***NAMING OPPORTUNITIES***





TEXAS ONCOLOGY

# NAMING OPPORTUNITIES

Market your business through one of the many Cattle Baron's Ball sponsorship opportunities, including pre-parties, auction preview recognition space, and elements at the 2025 Dallas Cattle Baron's Ball (October 25). All sponsorship levels include benefits. For more information, please reach out to your solicitor or email [cattlebaronsdallas@cancer.org](mailto:cattlebaronsdallas@cancer.org).

**Welcome Driveway | \$75,000 | custom seating level**

**Silver Tent Entrance | \$75,000 | custom seating level**

**Ferris Wheel | \$50,000 | 1 table in Gold**

**Platinum & Gold Tent Entrance | \$50,000 | 1 table in Gold**

**Boot Shine | \$40,000 | 1 table in Gold**

**Event Map (printed) | \$40,000 | 1 table in Gold**

**Mezzanine | \$40,000 | 1 table in Gold**

**Restroom Stations (2 available) | \$35,000 | 1 table in Gold**

**Main Buffet | \$25,000 | 1 table in Silver**

**Boozy Coffee Bar | \$25,000 | 1 table in Silver**

**After Party | \$25,000 | 1 table in Silver**

**EMT/First Aid | \$15,000 | 2 tickets in Gold**

**Directional Tower (multiple available) | \$10,000**

**Airstar (a la carte) | \$10,000**

## NEW OPPORTUNITIES!

**Rain Plan | \$200,000 | custom seating level**

**Food Truck & Band Merch | \$50,000 | 1 table in Gold**

**Past Ball Chair Wall | \$50,000 | 1 high priority table in Gold**

**Main Stage Table Numbers | \$35,000 | 1 table in Silver**

**VIP Restroom | \$35,000 | 1 table in Silver**

**Event Ambassadors | \$35,000 | 1 table in Silver**

**Green Room | \$35,000 | 1 table in Silver**

**Picnic Table Plaza | \$25,000 | 1 table in Silver**  
**Patio Dining | \$25,000 | 1 table in Silver**  
**Patio Buffet | \$25,000 | 1 table in Silver**  
**Silent Auction Dining | \$25,000 | 1 table in Silver**  
**VIP Food Station | \$25,000 | 1 table in Silver**  
**Ranch Boulevard Highboy | \$15,000 | 2 tickets in Gold**  
**VIP & Live Auction Room Highboy | \$15,000 | 2 tickets in Gold**

## **PENDING**

<p> <del>Presenting Sponsor</del> <b>SOLD</b>  <del>Main Stage</del>  <del>VIP &amp; Live Auction Stage</del> <b>SOLD</b>  <del>Favor Bag</del> <b>SOLD</b>  <del>Raffle</del> <b>SOLD</b>  <del>Silent Auction Room</del> <b>SOLD</b>  <del>Silent Auction Bars</del>  <del>Big Board</del>  <del>VIP Party</del> <b>SOLD</b>  <del>Honor Wall</del> <b>SOLD</b>  <del>Cups &amp; Napkins</del> <b>SOLD</b>  <del>Casino</del>  <del>VIP Photo Op (New)</del> <b>SOLD</b>  <del>Entertainment</del> <b>SOLD</b>  <del>Rosé &amp; St. Germain Bar</del>  <del>Glam &amp; Swag Room Photo Op</del>  <del>Little Camper Photo Op</del>  <del>Ranch Boulevard Entrance</del> </p>	<p> <del>Sports Saloon</del>  <del>Glam Room</del>  <del>Glam Touch Up</del>  <del>Main Stage Bar</del> <b>SOLD</b>  <del>Mechanical Bull</del> <b>SOLD</b>  <del>360 Glam Cam</del>  <del>Big Boot Photo Op</del>  <del>Boomerang Photo Op</del>  <del>Guitar Photo Op</del>  <del>Step &amp; Repeat</del> <b>SOLD</b>  <del>Paddle Raise</del> <b>SOLD</b>  <del>Wristband</del> <b>SOLD</b>  <del>Ticket Packet</del>  <del>Late Night Snack</del>  <del>Food Station</del> <b>SOLD</b>  <del>Donor Appreciation Wall</del>  <del>Guitar Dining Garden</del> <b>SOLD</b> </p>
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## **CBB PRE-PARTIES**

**Research Symposium (February 26, 2025)**  
**Junior CBB/Patient Prom at Children's (April 25, 2025)**  
**Trailblazer's Party (May 14, 2025)**  
**CBB Poker Night (September 25, 2025)**  
**Underwriter's Party (date TBD; Fall 2025)**