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CATTLE BARON'S BALL

ALL CYLINDERS



PRESENTED BY

TEXAS  ONCOLOGY

NAMING OPPORTUNITIES





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Market your business through one of the many Cattle Baron's Ball sponsorship opportunities, including pre-parties, auction preview recognition space, and elements at the 2025 Dallas Cattle Baron's Ball (October 25). All sponsorship levels include benefits. For more information, please reach out to your solicitor or email cattlebaronsdallas@cancer.org.

Welcome Driveway | \$75,000 | custom seating level

Silver Tent Entrance | \$75,000 | custom seating level

Ferris Wheel | \$50,000 | 1 table in Gold

Platinum & Gold Tent Entrance | \$50,000 | 1 table in Gold

Boot Shine | \$40,000 | 1 table in Gold

Event Map (printed) | \$40,000 | 1 table in Gold

Mezzanine | \$40,000 | 1 table in Gold

Restroom Stations (2 available) | \$35,000 | 1 table in Gold

Main Buffet | \$25,000 | 1 table in Silver

Boozy Coffee Bar | \$25,000 | 1 table in Silver

After Party | \$25,000 | 1 table in Silver

EMT/First Aid | \$15,000 | 2 tickets in Gold

Directional Tower (multiple available) | \$10,000

Airstar (a la carte) | \$10,000

NEW OPPORTUNITIES!

Rain Plan | \$200,000 | custom seating level

Food Truck & Band Merch | \$50,000 | 1 table in Gold

Past Ball Chair Wall | \$50,000 | 1 high priority table in Gold

Main Stage Table Numbers | \$35,000 | 1 table in Silver

VIP Restroom | \$35,000 | 1 table in Silver

Event Ambassadors | \$35,000 | 1 table in Silver

Green Room | \$35,000 | 1 table in Silver

Picnic Table Plaza | \$25,000 | 1 table in Silver
Patio Dining | \$25,000 | 1 table in Silver
Patio Buffet | \$25,000 | 1 table in Silver
Silent Auction Dining | \$25,000 | 1 table in Silver
VIP Food Station | \$25,000 | 1 table in Silver
Ranch Boulevard Highboy | \$15,000 | 2 tickets in Gold
VIP & Live Auction Room Highboy | \$15,000 | 2 tickets in Gold

PENDING

Presenting Sponsor SOLD	Sports Saloon
Main Stage	Glam Room
VIP & Live Auction Stage SOLD	Glam Touch Up
Favor Bag SOLD	Main Stage Bar SOLD
Raffle SOLD	Mechanical Bull SOLD
Silent Auction Room SOLD	360 Glam Cam
Silent Auction Bars	Big Boot Photo Op
Big Board	Boomerang Photo Op
VIP Party SOLD	Guitar Photo Op
Honor Wall SOLD	Step & Repeat SOLD
Cups & Napkins SOLD	Paddle Raise SOLD
Casino	Wristband SOLD
VIP Photo Op (New) SOLD	Ticket Packet
Entertainment SOLD	Late Night Snack
Rosé & St. Germain Bar	Food Station SOLD
Glam & Swag Room Photo Op	Donor Appreciation Wall
Little Camper Photo Op	Guitar Dining Garden SOLD
Ranch Boulevard Entrance	

CBB PRE-PARTIES

Research Symposium (February 26, 2025)
Junior CBB/Patient Prom at Children's (April 25, 2025)
Trailblazer's Party (May 14, 2025)
CBB Poker Night (September 25, 2025)
Underwriter's Party (date TBD; Fall 2025)