



20  25

CATTLE BARON'S BALL

ALL CYLINDERS



PRESENTED BY

TEXAS  ONCOLOGY

NAMING OPPORTUNITIES



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Market your business through one of the many Cattle Baron's Ball sponsorship opportunities, including pre-parties, auction preview recognition space, and elements at the 2025 Dallas Cattle Baron's Ball (October 25). All sponsorship levels include benefits. For more information, please reach out to your solicitor or email cattlebaronsdallas@cancer.org.

Welcome Driveway | \$75,000 | custom seating level

Silver Tent Entrance | \$75,000 | custom seating level

Ferris Wheel | \$50,000 | 1 table in Gold

Platinum & Gold Tent Entrance | \$50,000 | 1 table in Gold

Boot Shine | \$40,000 | 1 table in Gold

Event Map (printed) | \$40,000 | 1 table in Gold

Mezzanine | \$40,000 | 1 table in Gold

Restroom Stations (2 available) | \$35,000 | 1 table in Gold

Main Buffet | \$25,000 | 1 table in Silver

Boozy Coffee Bar | \$25,000 | 1 table in Silver

After Party | \$25,000 | 1 table in Silver

EMT/First Aid | \$15,000 | 2 tickets in Gold

Directional Tower (multiple available) | \$10,000

Airstar (a la carte) | \$10,000

NEW OPPORTUNITIES!

Rain Plan | \$200,000 | custom seating level

Food Truck & Band Merch | \$50,000 | 1 table in Gold

Past Ball Chair Wall | \$50,000 | 1 high priority table in Gold

Main Stage Table Numbers | \$35,000 | 1 table in Silver

VIP Restroom | \$35,000 | 1 table in Silver

Event Ambassadors | \$35,000 | 1 table in Silver

Green Room | \$35,000 | 1 table in Silver

Picnic Table Plaza | \$25,000 | 1 table in Silver
Patio Dining | \$25,000 | 1 table in Silver
Patio Buffet | \$25,000 | 1 table in Silver
Silent Auction Dining | \$25,000 | 1 table in Silver
VIP Food Station | \$25,000 | 1 table in Silver
Ranch Boulevard Highboy | \$15,000 | 2 tickets in Gold
VIP & Live Auction Room Highboy | \$15,000 | 2 tickets in Gold

PENDING

<p> Presenting Sponsor SOLD Main Stage VIP & Live Auction Stage SOLD Favor Bag SOLD Raffle SOLD Silent Auction Room SOLD Silent Auction Bars Big Board VIP Party SOLD Honor Wall SOLD Cups & Napkins SOLD Casino VIP Photo Op (New) SOLD Entertainment SOLD Rosé & St. Germain Bar Glam & Swag Room Photo Op Little Camper Photo Op Ranch Boulevard Entrance </p>	<p> Sports Saloon Glam Room Glam Touch Up Main Stage Bar SOLD Mechanical Bull SOLD 360 Glam Cam Big Boot Photo Op Boomerang Photo Op Guitar Photo Op Step & Repeat SOLD Paddle Raise SOLD Wristband SOLD Ticket Packet Late Night Snack Food Station SOLD Donor Appreciation Wall Guitar Dining Garden SOLD </p>
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CBB PRE-PARTIES

Research Symposium (February 26, 2025)
Junior CBB/Patient Prom at Children's (April 25, 2025)
Trailblazer's Party (May 14, 2025)
CBB Poker Night (September 25, 2025)
Underwriter's Party (date TBD; Fall 2025)