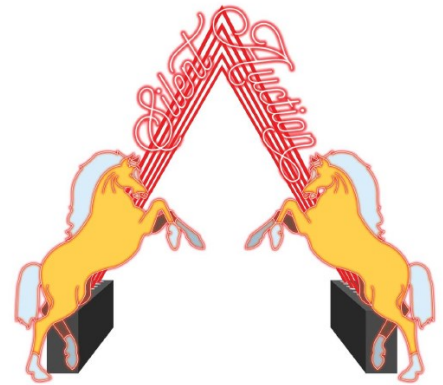




2022 NAMING OPPORTUNITIES

Below are great opportunities for your company to show your support at this year's event. You can find a full list of sponsorship opportunities and benefits at cattlebaronsball.com. Please reach out to your solicitor for more information or email cattlebaronsdallas@cancer.org.

PRESENTING SPONSOR	\$250,000 SOLD
MAIN STAGE SPONSOR	\$115,000 HOLD
MAIN TENT EXTERIOR SPONSOR	\$100,000 HOLD
VIP/LIVE AUCTION STAGE SPONSOR	\$85,000 SOLD
VIP PARTY SPONSOR	\$75,000 SOLD
RAFFLE SPONSOR	\$75,000 SOLD
SILENT AUCTION ENTRANCE SPONSOR	\$65,000 SOLD
SPORTS LOUNGE SPONSOR	\$65,000
AUCTION BOOK SPONSOR	\$50,000 HOLD
CAROUSEL SPONSOR	\$50,000 SOLD
CASINO SPONSOR	\$50,000 SOLD
PADDLE RAISE SPONSOR	\$50,000 SOLD
DRONE/FIREWORK SPONSOR	\$50,000 HOLD
PORTABLE RESTROOM SPONSOR	\$50,000 SOLD
RUBY BOOTS SPONSOR	\$45,000
UNDERWRITER'S PARTY CO-SPONSOR	\$40,000
TRAILBLAZER'S PARTY CO-SPONSOR	\$40,000 SOLD
CBB WEBSITE/MOBILE BIDDING SPONSOR	\$35,000 HOLD
CUPS/NAPKINS SPONSOR	\$35,000 SOLD
MAIN ENTRANCE SPONSOR	\$35,000 SOLD
STEP & REPEAT SPONSOR	\$35,000 SOLD
TICKET PACKET SPONSOR	\$35,000



SILENT AUCTION ENTRANCE
APPROX. 10' TALL X 12' WIDE



RUBY BOOTS
APPROX. 10' TALL X 10' WIDE



MAIN ENTRANCE
APPROX. 12' TALL X 20' WIDE

VALET SPONSOR	\$35,000
MAIN STAGE BAR SPONSOR	\$35,000
AFTER PARTY SPONSOR	\$35,000
RUBY TOWER/PAST BALL CHAIR WALL SPONSOR (2 SIDES)	\$25,000
FOOD STATION SPONSOR	\$25,000
MAP SPONSOR	\$25,000
HONOR WALL SPONSOR	\$25,000
WRISTBAND SPONSOR	\$15,000 SOLD
SILENT AUCTION BIG BOARD SPONSOR	\$15,000 SOLD
SILENT AUCTION BAR SPONSOR	\$15,000 SOLD
PHOTOBOOTH SPONSOR	\$15,000 SOLD
AD SPONSOR (BOOK & BALL)	\$10,000
FIRST AID SPONSOR	\$10,000 HOLD
REGISTRATION/WILL CALL SPONSOR	\$10,000
SILENT AUCTION ENTERTAINMENT SPONSOR	\$10,000
DINING AREA SPONSOR	\$10,000
MECHANICAL BULL	\$10,000 SOLD
AIRSTAR SPONSOR	\$5,000
SILENT AUCTION CATEGORY SPONSOR	\$2,500



SILENT AUCTION BAR
APPROX. 10' TALL X 8' WIDE



CATTLE BARON'S BALL | 3838 OAK LAWN AVENUE | SUITE 700 | DALLAS, TEXAS 75219
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