



UNDERWRITING CONTRACT

LONE STAR BARON \$125,000 +
(Only two available)
•BEST SEATS IN THE HOUSE for 50!
•Private bar and waiters during concert
•VIP Baron Party for 50
•Underwriters' Party (Prior to the Ball)
•Two couples in the inaugural Cattle Baron's Casino Night
•Receive the ACS Excalibur Award
•Ten invitations to Excalibur Awards Luncheon
•Full Page Ad in the Auction Book
•Auction Book and Media Recognition
•Lone Star Baron Gift

Texas Baron \$50,000
•EXCEPTIONAL Seating for 30
•Private bar access during concert
•VIP Baron Party for 30
•Underwriters' Party (Prior to the Ball)
•Receive the ACS Excalibur Award
•Four invitations to Excalibur Awards Luncheon
•Half Page Ad in the Auction Book
•Auction Book and Media Recognition
•Texas Baron Gift

Diamond Baron \$15,000
•PRIORITY Seating for 10
•Two Invitations to Underwriters' Party (Prior to Ball)
•Receive the ACS Excalibur Award
•Two invitations to Excalibur Awards Luncheon
•Auction Book and Media Recognition

ADDITIONAL SPONSORSHIP UPGRADES:
 \$10,000 Advertising Page
(Only ten available)
Purchase a full page ad in the Auction Book.

ACS Young Cancer Survivors Scholarship Fund

No additional benefits. See insert for more information.

CONTRIBUTION TOTAL

Underwriting Level: \$ _____

Advertising Page: _____

ACS Scholarship: _____

Total: \$ _____

ULTIMATE BARON \$100,000
(Only five available)
•BEST SEATS IN THE HOUSE for 40!
•Private bar and waiters during concert
•VIP Baron Party for 40
•Underwriters' Party (Prior to the Ball)
•One Couple in the inaugural Cattle Baron's Casino Night
•Receive the ACS Excalibur Award
•Eight invitations to Excalibur Awards Luncheon
•Full Page Ad in the Auction Book
•Auction Book and Media Recognition
•Ultimate Baron Gift

'Texas Tea' Baron \$35,000
•EXCEPTIONAL Seating for 20
•Private bar access during concert
•VIP Baron Party for 20
•Underwriters' Party (Prior to Ball)
•Receive the ACS Excalibur Award
•Four invitations to Excalibur Awards Luncheon
•Half Page Ad in the Auction Book
•Auction Book and Media Recognition
•Texas Tea' Baron Gift

Golden Baron \$12,500
•PRIORITY Seating for 10
•Two Invitations to Underwriters' Party (Prior to Ball)
•Receive the ACS Excalibur Award
•Two invitations to Excalibur Awards Luncheon
•Auction Book and Media Recognition

Silver Baron \$7,500
•PREFERRED Seating for 10
•Two invitations to Underwriters' Party (Prior to Ball)
•Auction Book and Media Recognition

Whom will your donation honor?

Legendary Baron \$75,000
•BEST SEATS IN THE HOUSE for 40!
•Private bar and waiters during concert
•VIP Baron Party for 40
•Underwriters' Party (Prior to the Ball)
•Receive the ACS Excalibur Award
•Six invitations to Excalibur Awards Luncheon
•Half Page Ad in the Auction Book
•Auction Book and Media Recognition
•Legendary Baron Gift

Platinum Baron \$25,000
•EXCELLENT Seating for 20
•Private bar access during concert
•Underwriters' Party (Prior to the Ball)
•Receive the ACS Excalibur Award
•Two invitations to Excalibur Awards Luncheon
•Auction Book and Media Recognition
•Platinum Baron Gift

COUPLES:
 Platinum Baron Couple \$5,000
•EXCELLENT Seating for 2
•Underwriters' Party (Prior to Ball) for 2
•Auction Book and Media Recognition
•Platinum Baron Gift

Golden Baron Couple \$2,500
•PRIORITY Seating for 2
•Auction Book and Media Recognition

Special Sponsorship/Favor Bag Item: _____
Please see Special Sponsorships and Favor Bag Sponsorships listings for more information. Cattle Baron's does not give tickets in exchange for Auction Items.

Name of Donor (Circle Alphabetizing Letter) _____

Name of Contact Person _____ E-Mail Address _____

Address/City/State/ZIP _____

Office Phone _____ Home/Cell Phone _____ FAX _____

Name and Address for Invitations (if different than listed above): _____

Ticket Delivery Name and Address (if different than listed above) _____

Donor's name as it should be listed in all printed materials _____

We cannot guarantee Auction Book and/or Media Recognition for contracts received after July 1, 2009.

- I do not wish to be listed in the Auction Book or applicable publications. I decline all benefits.
- I AM UNABLE TO ATTEND, BUT WISH TO MAKE A \$ _____ CONTRIBUTION TO CBB FUNDED ACS RESEARCH.

BILLING AND PAYMENT INFORMATION TOTAL AMOUNT OF CONTRIBUTION \$ _____
 My check made payable to **THE CATTLE BARON'S BALL** is enclosed.
 Please bill my credit card: Full Payment Now or Half payments due May 1, 2009 and August 1, 2009.
 INVOICE ME: Half payments due May 1 and August 1 (Credit card guarantee required. Will be charged if payments are not received in Net 30.)
Cardholder's Name _____
Billing Address _____
City, State, Zip _____
MC, VISA, AMEX Card # _____ Expiration Date _____ Security Code _____
Cardholder's Signature _____ Approval Code (office use only) _____
FULL PAYMENT IS DUE AUGUST 1, 2009. Tickets will be delivered approximately 2 weeks prior to the Ball. Full payment must be received.

Cattle Baron's Ball Solicitor _____ Telephone Number _____ Signature of Underwriter _____ Date _____